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INTERNATIONAL

MBA

3rd
Business School in
Italy by Eduniversal
Ranking

ABOUT CAPITAL UNIVERSITY COLLEGE

Capital University College is the region's first entrepreneurial college founded in 1998. Over the last 22 years, we have formed 4 international partnerships. These include North Wales Business School, Glyndwr University (UK), Westcliff University, USA, Rome Business School, Italy and a technical collaboration with London College of Arts, UK. With over 20 published courses and students flocking in from 42 countries, we offer top-ranked business, management and design programs.

ABOUT ROME BUSINESS SCHOOL

Rome Business School is Europe's most international business school offering Masters, MBA and Executive Education Training Programs, enabling students to become successful managers and entrepreneurs. The school is part of the Planeta Formación y Universidades, an international network connecting over 100,000 students from over 114 countries. The business school has a high 96% placement rate, has placed over 13,500 students with employment opportunities and internships and has over 9,800 collaborations with reputed global companies.

MEMBERSHIPS



ACCREDITATION



ROME BUSINESS SCHOOL

Better Managers For a Better World

PROGRAM INTRODUCTION

The International MBA from Rome Business School is the world's 59th ranked MBA program. (Eduniversal Ranking 2019). This program will enable you to venture as successful entrepreneurs, managers, consultants and C-level executives of renowned corporations and brands. This management program will train you to reach positions of responsibility in the company by developing and acquiring managerial skills for successful leadership and management. As MBA graduates, you will be part of a thriving business community along with being an active member of the 13,000+ alumni network.



QUALIFICATION

Upon successful completion, the students will receive:

- Ofqual regulated Level 7 Diploma in Business Strategy from Qualifi, UK (WES approved)
- International MBA from Rome Business School, Italy
- International MBA (Dual degree) from Valencia International University, Spain*
- Optional: Students enrolling with a valid Bachelor degree can apply for, at an extra fee, the Dual degree option. The VIU degree earns the student 60 ECTS.

RANKINGS



As per Eduniversal Ranking 2021, Rome Business School ranks under the three top business schools in Italy. Programs ranging from finance to fashion were announced as one of the world's best programs for industry professionals to enrol into. The school is also known for the world's 59th ranked International MBA program, 40th ranked Master in Fashion Management, 22nd in Food and Beverage and Western Europe's, 60th ranked Master in Sales & Marketing. Apart from this, Rome Business School's six postgraduate programs are included in the top 50 programs worldwide as they received international acclamation for their strong foundation in academics and giving students a global perspective and experience.

DURATION

1 Year

MODULES

Phase 1



- Research Methods
- Development as a Strategic Manager
- Strategic Marketing
- Finance for Managers
- Strategic Direction & Planning
- Creative & Innovative Management
- Managing Corporate Responsibility in the Wider Business Environment

Phase 2

- Business, Government and International Economics
- Sales Management
- Intellectual capital and Talent management
- Project Management
- Supply Chain Management
- Technology and Operations Management
- Entrepreneurship

Phase 3

Capstone Project

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