



**CAPITAL  
UNIVERSITY  
COLLEGE**

For more information:

+9716 5599489  +971 52 105 5611

 admissions@capitalcollege.ae

 www.capitalcollege.ae

# BA(HONS) BUSINESS

**93%**  
GRADUATE LEVEL  
EMPLOYABILITY

## ABOUT CAPITAL UNIVERSITY COLLEGE

Capital University College is the region's first entrepreneurial college founded in 1998. Over the last 22 years, we have formed 4 international partnerships. These include North Wales Business School, Glyndwr University (UK), Westcliff University, USA, Rome Business School, Italy and a technical collaboration with London College of Arts, UK. With over 20 published courses and students flocking in from 42 countries, we offer Top-Ranked business, management and design programs.

## ABOUT NORTH WALES BUSINESS SCHOOL, GLYNDWR UNIVERSITY

North Wales Business School Glyndwr University is a renowned UK higher education institution located in North Wales. Since its inception, the University strives to bring together local and international students with an education that will serve as a stepping stone to professional success and accomplishment.

Glyndwr University is recognized under the UK's Top 100 Universities and is regarded to be the most socially inclusive University in the United Kingdom. It offers an array of programs with its Bachelor's in Business and British MBA as some of the sought-after business programs.

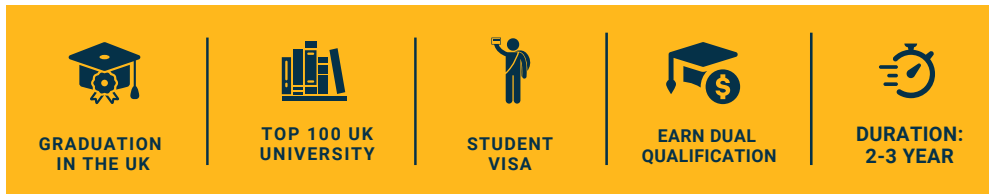
## MEMBERSHIPS

# PRME

*an initiative of the  
United Nations Global Compact*



North Wales  
**Business School**  
Glyndwr University 



## PROGRAM INTRODUCTION

North Wales Business School, Glyndwr University offers BA (Hons) in Business at the undergraduate level which can be completed in 2 years. The program focuses on offering a practical approach to business and its functionalities. Unlike other undergraduate programs where students receive a degree only at the end of three years, this program asserts the importance of providing something tangible at the end of every year. Also, students with a UK Level 5 qualification can directly enrol into the final year and receive the same international degree from Glyndwr University right here in the UAE.

## RANKINGS

The University ranks 55 for the University of the year, 1st in Wales for getting student jobs and internship opportunities and ranks 2nd in Wales under student satisfaction. The University is considered among the top 10 risers in the UK and has 93% Graduate Level Employability. Amongst their programs, the University has topped the ranking charts in Mechanical Engineering, Nursing in the UK and also considered the Top University for employability in Wales.

## QUALIFICATION

Upon successful completion, the students will receive:

- **Level 5 Diploma in Business Management** from **Qualifi, UK regulated by Ofqual, UK**
- **Bachelor of Arts in Business** Degree from **North Wales Business School, Glyndwr University, UK** which is accredited by the QAA, UK.



## MODULES

### Phase 1

- Communications in Organizations
- Leadership and the Organization
- Financial Awareness
- Managing Change
- Business Operations
- Developing Teams

### Phase 2

- Responding to the Changing Business Environment
- Effective Decision Making
- Business Development
- Business Models & Growing Organizations
- Customer Management
- Risk Management & Organizations

### Phase 3

- Strategic Thinking
- Employment Law
- International Human Resource Management
- Strategic Marketing
- Dissertation

For more information: +971 52 105 5611 [admissions@capitalcollege.ae](mailto:admissions@capitalcollege.ae)

