



**CAPITAL
UNIVERSITY
COLLEGE**

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 www.capitalcollege.ae

MASTER IN

**E-HEALTH
MANAGEMENT**



3rd
Business School in
Italy by Eduniversal
Ranking



ABOUT CAPITAL UNIVERSITY COLLEGE

Capital University College is the region's first entrepreneurial college founded in 1998. Over the last 22 years, we have formed 4 international partnerships. These include North Wales Business School, Glyndwr University (UK), Westcliff University, USA, Rome Business School, Italy and a technical collaboration with London College of Arts, UK. With over 20 published courses and students flocking in from 42 countries, we offer top-ranked business, management and design programs.

ABOUT ROME BUSINESS SCHOOL

Rome Business School is Europe's most international business school offering Masters, MBA and Executive Education Training Programs, enabling students to become successful managers and entrepreneurs. The school is part of the Planeta Formación y Universidades, an international network connecting over 100,000 students from over 114 countries. The business school has a high 96% placement rate, has placed over 13,500 students with employment opportunities and internships and has over 9,800 collaborations with reputed global companies.

MEMBERSHIPS

PRME

ASFOR
SOCIO ORDINARIO

 **Planeta
Formación y
Universidades**

ACCREDITATION

viu
Universidad
Internacional
de Valencia



ISO 9001
LL-C (Certification)



ROME BUSINESS SCHOOL

Better Managers For a Better World

PROGRAM INTRODUCTION

Master in E-Health Management is a new postgraduate program under the patronage of SIT – the Italian Society of Telemedicine that will enhance your skills and competencies to learn, manage, understand and apply advanced techniques in the healthcare industry. This is a unique program that combines electronic processes and communication strategies, bridging the gap between computer, health and communications and enabling you to become specialists in the health and management sector.



QUALIFICATION

Upon successful completion, the students will receive:

- Ofqual regulated Level 7 Diploma in Business Strategy from Qualifi, UK (WES approved)
- Master in E-Health Management from Rome Business School, Italy
- Master in E-Health Management (Dual degree) from Valencia International University, Spain*

RANKINGS

As per Eduniversal Ranking 2021, Rome Business School ranks under the top three business schools in Italy. Programs ranging from finance to fashion were announced as one of the world's best programs for industry professionals to enrol into. The school is also known for the world's 59th ranked International MBA program, 40th ranked Master in Fashion Management, 22nd in Food and Beverage and Western Europe's, 60th ranked Master in Sales & Marketing. Apart from this, Rome Business School's six postgraduate programs are included in the top 50 programs worldwide as they received international acclamation for their strong foundation in academics and giving students a global perspective and experience.

DURATION

1 Year

MODULES

Phase 1



- Research Methods
- Development as a Strategic Manager
- Strategic Marketing
- Finance for Managers
- Strategic Direction & Planning
- Creative & Innovative Management
- Managing Corporate Responsibility in the Wider Business Environment

Phase 2

- Foundations of eHealth, Tools and Electronic Medical Records
- Telemedicine, its Usage and eHealth Technology and Innovation
- eHealth Economics, and Legal and Ethical Aspects of Telemedicine
- eHealth Entrepreneurship
- New Trends & Innovation in the eHealth Industry

Phase 3

Capstone Project

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