



**CAPITAL
UNIVERSITY
COLLEGE**

For more information:

+97165599489  +971503847373

 admissions@capitalcollege.ae

 www.capitalcollege.ae

DOCTOR OF BUSINESS ADMINISTRATION

DBA

Ranked

#1

by Best Value
Schools

ABOUT CAPITAL UNIVERSITY COLLEGE

Capital University College is the region's first Entrepreneurial University founded in 1998. Over the last 23 years, we have formed 4 international partnerships. These include North Wales Business School, Glyndwr University (UK), Westcliff University, USA, Rome Business School, Italy and a technical collaboration with London College of Arts, UK. With over 20 published courses and students flocking in from 42 countries, we offer Top-Ranked business, management and design programs.

ABOUT WESTCLIFF UNIVERSITY

Westcliff University was established to provide quality education for students wishing to enter the expanding fields of Business and Education. Westcliff is accredited under the WASC Senior College and University Commission (WSCUC) (www.wscuc.org) and In addition, Westcliff University's business administration degrees are globally accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

Westcliff is comprised of a College of Business, College of Education, College of Technology & Engineering, and Western State College of Law. Westcliff University offers graduate and undergraduate certificates and degree programs intended to prepare students for immediate entry and advancement in their respective industries. Westcliff University offers full-time working students a chance to enroll in 100% online courses or take courses onsite at its campuses in beautiful Southern California.

MEMBERSHIPS

PRME

*an initiative of the
United Nations Global Compact*



**WESTCLIFF
UNIVERSITY**
AFFILIATE INSTITUTION



GRADUATION
IN THE USA



ONLINE /
ON - CAMPUS



STUDENT
VISA



DUAL
QUALIFICATION



DURATION:
24 MONTHS
AVERAGE

PROGRAM INTRODUCTION

The Doctor of Business Administration (DBA) program is designed for experienced professionals who are seeking to gain a deeper understanding of the principles that govern global business. The program emphasizes advanced decision-making and leadership skills, as well as in-depth knowledge of theory and applied research. Doctoral students have the opportunity to explore the challenges facing business today, including corporate social responsibility, globalization, and managing change.

In keeping with our commitment to working adult professionals, Westcliff has one of the few doctoral programs in Southern California that allows students to complete their studies in a synchronous hybrid or online format.

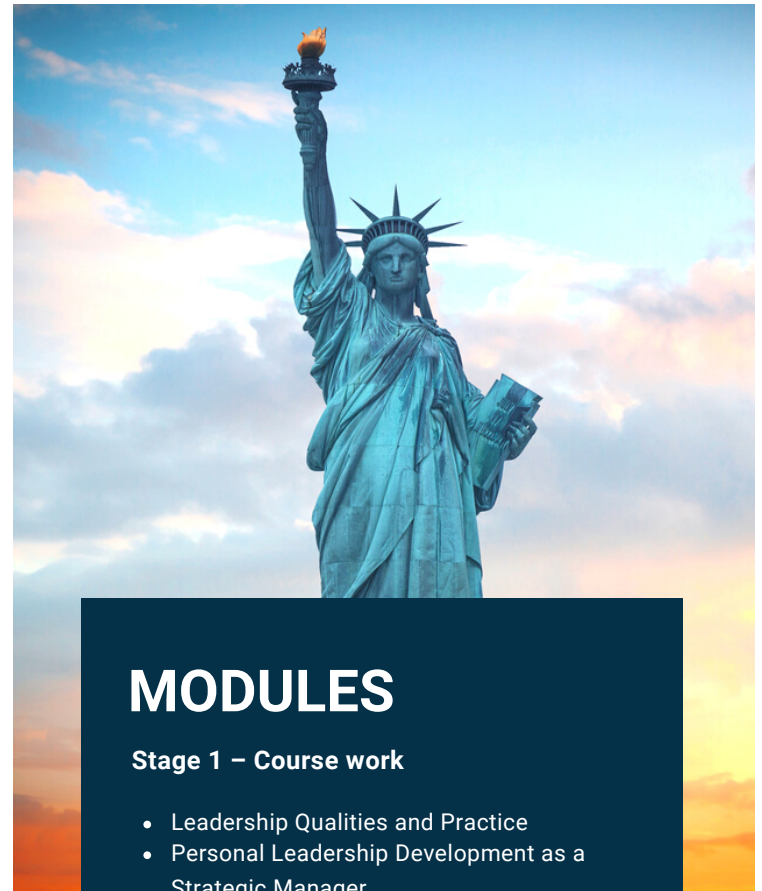
ACCREDITATION



QUALIFICATION

Upon successful completion, students will receive:

- **Level 8 Diploma in Strategic Management and Leadership by Qualifi, UK (WES approved)**
- **Doctor of Business Administration from Westcliff University, USA**





MODULES

Stage 1 – Course work

- Leadership Qualities and Practice
- Personal Leadership Development as a Strategic Manager
- Strategy Development in Cross Border and Global Organisations
- Strategic Planning in Cross Border and Global Organisations
- Strategic Direction in Cross Border and Global Organisations
- Strategic Communication
- Culture and its Impact on Strategy
- Research Methods

Phase 2 – Westcliff Research 30 credits

- Business Research Methods
- Doctoral Prospectus
- Doctoral Literature Review
- Research Methods II
- Dissertation Final Project Block I
- Preliminary Defense
- Dissertation Final Project
- Final Defense

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