



CAPITAL  
UNIVERSITY  
COLLEGE

For more information:

+9716 5599489  +971503847373

 admissions@capitalcollege.ae

 www.capitalcollege.ae

# BA (HONS) BUSINESS & MANAGEMENT

93%

GRADUATE LEVEL  
EMPLOYABILITY



## ABOUT CAPITAL UNIVERSITY COLLEGE

Capital University College is the region's first Entrepreneurial University founded in 1998. Over the last 23 years, we have formed 4 international partnerships. These include Wrexham University (UK), Westcliff University, USA, Rome Business School, Italy and a technical collaboration with London College of Arts, UK. With over 20 published courses and students flocking in from 42 countries, we offer Top-Ranked business, management and design programs.

## ABOUT WREXHAM UNIVERSITY, UK

Wrexham University, UK is a renowned UK higher education institution located in North Wales. Since its inception, the University strives to bring together local and international students with an education that will serve as a stepping stone to professional success and accomplishment.

Wrexham University is recognized under the UK's **Top 55** Universities and is regarded to be the "**Most Socially Inclusive University**" in the United Kingdom. It offers an array of programs with its Bachelor's in Business and British MBA as some of the sought-after business programs.

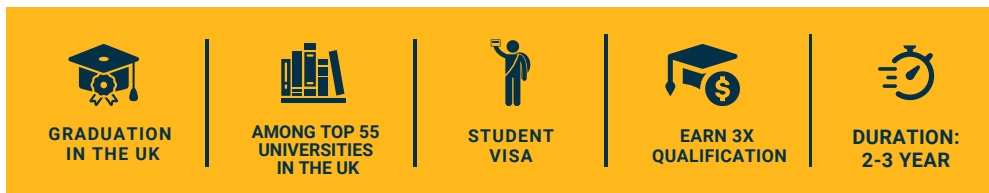
## MEMBERSHIPS

**PRME**

*an initiative of the  
United Nations Global Compact*



Prifysgol Wrecsam  
Wrexham University



## PROGRAM INTRODUCTION

Wrexham University, UK offers BA (Hons) Business & Management at the undergraduate level which can be completed in 2 years fast track. The program focuses on offering a practical approach to business and its functionalities. Unlike other undergraduate programs where students receive a degree only at the end of three years, this program asserts the importance of providing something tangible at the end of every year. Also, students with a UK Level 5 qualification can directly top-up into the final year and receive the same international degree from Wrexham University right here in the UAE.

## RANKINGS

The University ranks **55** for the 'University of the Year', **1st** in Wales for getting student jobs and internship opportunities and ranks **2nd** in Wales under student satisfaction. The University is considered among the **Top-10 Risers** in the UK and has **93%** Graduate Level Employability. Amongst their programs, the University has topped the ranking charts in Mechanical Engineering, Nursing in the UK and also considered the Top University for employability in Wales.

## QUALIFICATION

Upon successful completion, the students will receive:

- **Certified Business Manager** certificate from Qualifi, UK
- **Level 5 Extended Diploma in Business Management** from Qualifi, UK regulated by Ofqual, UK
- **BA (Hons) Business & Management** Degree from **Wrexham University, UK** which is accredited by the QAA, UK.



## MODULES

### Phase 1

- Communications in Organizations
- Leadership and the Organization
- Financial Awareness
- Managing Change
- Business Operations
- Developing Teams

### Phase 2

- Responding to the Changing Business Environment
- Effective Decision Making
- Business Development
- Business Models & Growing Organizations
- Customer Management
- Risk Management & Organizations

### Phase 3

- Strategic Management
- Employment Law
- Strategic Marketing
- Managing People in an International Context
- Dissertation

For more information: +971503847373

[admissions@capitalcollege.ae](mailto:admissions@capitalcollege.ae)

