



CAPITAL  
UNIVERSITY  
COLLEGE

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admissions@capitalcollege.ae

www.capitalcollege.ae

## BA (HONS) INTERNATIONAL TOURISM & HOSPITALITY MANAGEMENT



**93%**  
GRADUATE LEVEL  
EMPLOYABILITY



### ABOUT CAPITAL UNIVERSITY COLLEGE

Capital University College is the region's first Entrepreneurial University founded in 1998. Over the last 23 years, we have formed 4 international partnerships. These include Wrexham University, UK, Westcliff University, USA, Rome Business School, Italy and a technical collaboration with London College of Arts, UK. With over 20 published courses and students flocking in from 42 countries, we offer Top-Ranked Business, Management and Design programs.

### ABOUT WREXHAM UNIVERSITY, UK

Wrexham University, UK is a renowned UK higher education institution located in North Wales. Since its inception, the University strives to bring together local and international students with an education that will serve as a stepping stone to professional success and accomplishment.

Wrexham University is recognized under the UK's **Top 55** Universities and is regarded to be the "**Most Socially Inclusive University**" in the United Kingdom. It offers an array of programs with its Bachelor's in Business and British MBA as some of the sought-after business programs.

#### MEMBERSHIPS

**PRME**

*an initiative of the  
United Nations Global Compact*



Prifysgol Wreccsam  
Wrexham University



GRADUATION  
IN THE UK



AMONG TOP 55  
UNIVERSITIES  
IN THE UK



STUDENT  
VISA



DUAL  
QUALIFICATION



DURATION:  
2-3 YEAR

## PROGRAM INTRODUCTION

This dedicated degree will give you the practical skills and the vital knowledge you need for a career in the Tourism & Hospitality Management industry. The course is made up of stimulating and thought-provoking modules covering essential business topics, including advanced modules providing a breadth of knowledge and experience such as creating events, visitor attraction management, sustainable planning & development, contemporary issues in hospitality management and tourism management.

## RANKINGS

The University ranks **55** for the 'University of the Year', **1st** in Wales for getting student jobs and internship opportunities and ranks **2nd** in Wales under student satisfaction. The University is considered among the **Top-10 Risers** in the UK and has **93%** Graduate Level Employability. Amongst their programs, the University has topped the ranking charts in Mechanical Engineering, Nursing in the UK and also considered the Top University for employability in Wales.

## QUALIFICATION

Upon successful completion, the students will receive:

- **Level 5 Extended Diploma in Hospitality and Tourism Management** from Qualifi, UK regulated by Ofqual, UK
- **BA (Hons) International Tourism & Hospitality Management** from Wrexham University, UK which is accredited by the QAA, UK.



## MODULES

### Level 4

- Sustainability in Tourism and Hospitality Management (Part 1 & 2)
- Operations Management in Tourism and Resort Operations (Part 1 & 2)
- Management of Visitor Attractions (Part 1 & 2)
- Employability and Development in Hospitality Industry (Part 1 & 2)

### Level 5

- Tourism Destination Management (Part 1 & 2)
- Entrepreneurship in Tourism & Hospitality Management (Part 1 & 2)
- Cultural Tourism Management (Part 1 & 2)
- Research Project

### Final Year

- Strategic Marketing
- Global Food & Drink Tourism
- Contemporary Issues in Hospitality Management
- Strategic Management
- Dissertation

For More Information:  +971503847373

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