



CAPITAL
UNIVERSITY
COLLEGE

For more information:

+9716 5599489  +971 50 3847373

 admissions@capitalcollege.ae

 www.capitalcollege.ae

MBA



93%
GRADUATE LEVEL
EMPLOYABILITY



ABOUT CAPITAL UNIVERSITY COLLEGE

Capital University College is the region's first Entrepreneurial University founded in 1998. Over the last 23 years, we have formed 4 international partnerships. These include Wrexham University (UK), Westcliff University, USA, Rome Business School, Italy and a technical collaboration with London College of Arts, UK. With over 20 published courses and students flocking in from 42 countries, we offer Top-Ranked business, management and design programs.

ABOUT WREXHAM UNIVERSITY, UK

Wrexham University, UK is a renowned UK higher education institution located in North Wales. Since its inception, the University strives to bring together local and international students with an education that will serve as a stepping stone to professional success and accomplishment.

Wrexham University is recognized under the UK's **Top 55** Universities and is regarded to be the "**Most Socially Inclusive University**" in the United Kingdom. It offers an array of programs with its Bachelor's in Business and British MBA as some of the sought-after business programs.

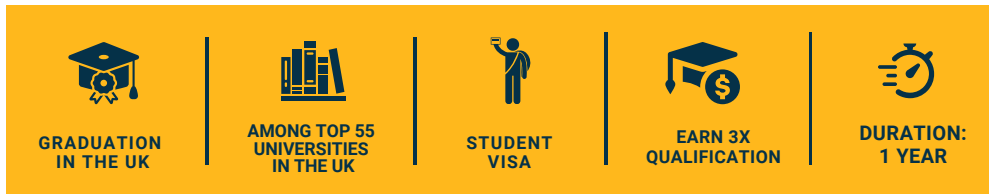
MEMBERSHIPS

PRIME

*an initiative of the
United Nations Global Compact*



Prifysgol Wreccsam
Wrexham University



PROGRAM INTRODUCTION

Capital University College offers a rigorous 1-year MBA program in exclusive partnership with Wrexham University, UK. Through this program, students can hone their skills, update themselves with the industry trends, build a niche professional network and exploit new, exciting opportunities in the market. Unlike other institutions, students with relevant industry experience are eligible for the MBA program without a Bachelor's degree through our mature entry route.

RANKINGS

The University ranks **55** for the University of the year, **1st** in Wales for getting student jobs and internship opportunities and ranks **2nd** in Wales under student satisfaction. The University is considered among the **top 10 risers** in the UK and has **93%** Graduate Level Employability. Amongst their programs, the University has topped the ranking charts in Mechanical Engineering, Nursing in the UK and also considered the Top University for employability in Wales.

QUALIFICATION

Upon successful completion, the students will receive:

- **Executive Business Leader** certificate from **Qualifi, UK**
- **Level 7 Diploma in Business Strategy** from **Qualifi, UK regulated by Ofqual, UK**
- **MBA Degree** from **Wrexham University, UK** which is accredited by the QAA, UK



MODULES

Phase 1 (120 credits)

- Research Methods
- Development as a Strategic Manager
- Strategic Marketing
- Finance for Managers
- Strategic Direction & Planning
- Creative and Innovative Management
- Managing Corporate Responsibility in the Wider Business Environment

Phase 2 (60 Credits)

- Dissertation

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MBA FINANCE

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GRADUATE LEVEL
EMPLOYABILITY



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MEMBERSHIPS

PRIME

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Prifysgol Wrecsam
Wrexham University



GRADUATION
IN THE UK



AMONG TOP 55
UNIVERSITIES
IN THE UK



STUDENT
VISA



EARN 3X
QUALIFICATION



DURATION:
1 YEAR

PROGRAM INTRODUCTION

The MBA Finance programme develops key skills required of both senior finance professionals and finance entrepreneurs, including how to analyse business and financial data, how to extract the key insights that can improve profit and cash flow, how to prepare financial statements, how to manage overseas investment and how to run the financial affairs of a small business. It also covers some of the most critical business disciplines, including strategy, marketing and human resource management and develops practical and theoretical business leadership skills.

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QUALIFICATION

Upon successful completion, the students will receive:

- **Executive Business Leader** certificate from **Qualifi, UK**
- **Level 7 Diploma in Business Strategy (Finance)** from **Qualifi, UK regulated by Ofqual, UK**
- **MBA in Finance** Degree from **Wrexham University, UK** which is accredited by the QAA, UK



MODULES

Phase 1 (120 Credits)

- Strategic Marketing
- Strategic Direction & Planning
- Creative & Innovative Management
- Managing Corporate Responsibility in the Wider Business Environment
- Finance for Managers
- Contemporary HRM
- Business Finance
- International Financial Management

Phase 2 (60 Credits)

- Dissertation

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EducationInvestor
Awards 2020
FINALIST



Capital College
2020/21 WINNER
Business School
of the Year





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MBA MARKETING

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EMPLOYABILITY



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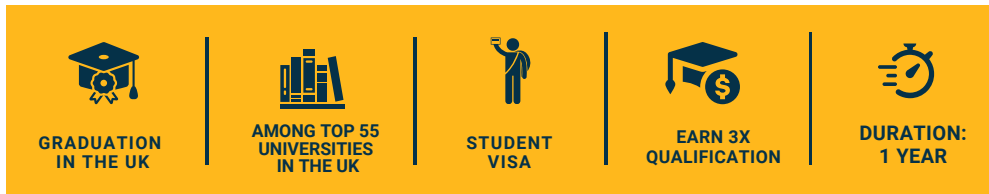
MEMBERSHIPS

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Wrexham University



PROGRAM INTRODUCTION

The Marketing MBA programme develops key skills required of senior marketers, including strategic marketing, integrated communications planning, creativity, innovation, and an understanding of consumer behavior. You will gain knowledge applicable to the real world and will hone your communication skills, learn how to create and execute best-in-class integrated traditional and digital marketing strategies, develop problem-solving skills that will benefit both national and global marketing practices, and deepen your understanding of consumer motivation.



MODULES

Phase 1 (120 Credits)

- Strategic Marketing
- Advanced Strategic Marketing
- Customer Growth Marketing
- Finance for Managers
- Strategic Direction & Planning
- Creative and Innovative Management
- Managing Corporate Responsibility in the wider business environment
- Contemporary HRM

Phase 2 (60 Credits)

- Dissertation

RANKINGS

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QUALIFICATION

Upon successful completion, the students will receive:

- **Executive Business Leader** certificate from **Qualifi, UK**
- **Level 7 Diploma in Business Strategy (Marketing)** from **Qualifi, UK regulated by Ofqual, UK**
- **MBA in Marketing** Degree from **Wrexham University, UK** which is accredited by the **QAA, UK**

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MBA IN HRM

93%
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EMPLOYABILITY



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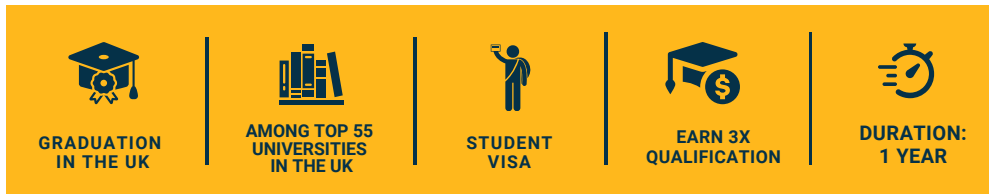
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Wrexham University



PROGRAM INTRODUCTION

With a focus on key skills required of successful HR professionals, the MBA Human Resource Management programme covers talent development, reward management, resourcing and strategic HR frameworks. It also covers key business disciplines including finance, strategy and marketing, developing practical and theoretical business leadership skills. You will enhance your communication skills, learn how to effectively nurture and develop talent, and gain insights into how to affect cultural change.

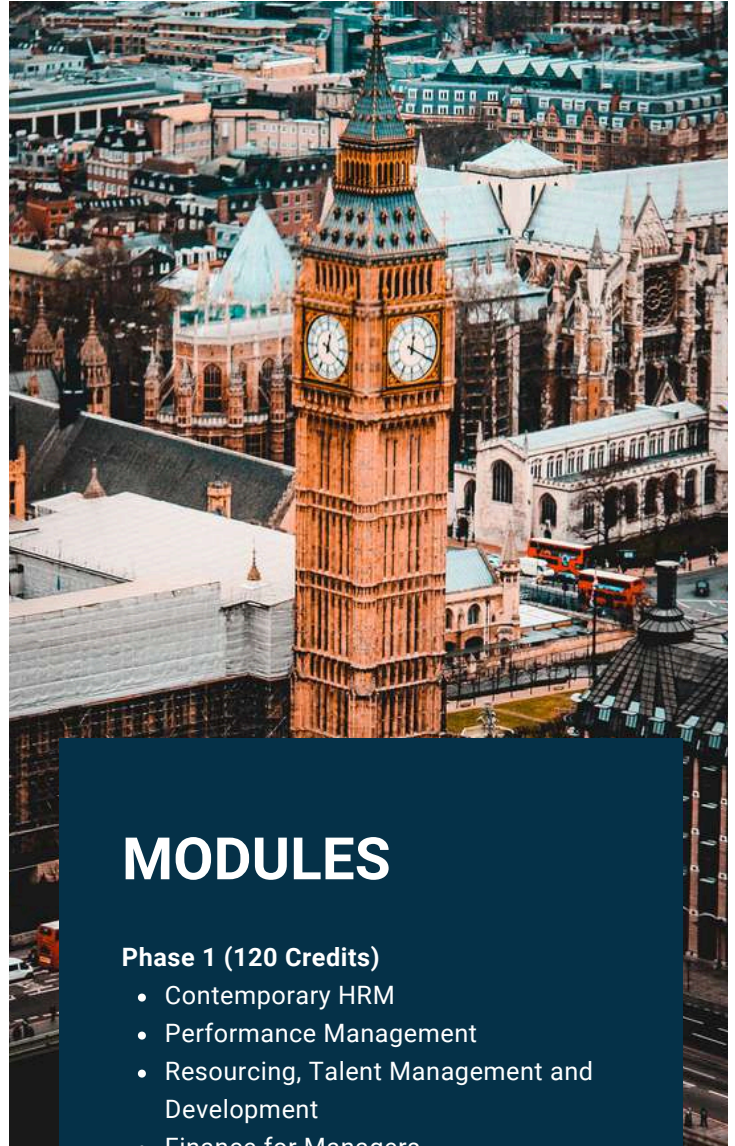
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QUALIFICATION

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- **Level 7 Diploma in Business Strategy (HRM)** from **Qualifi, UK regulated by Ofqual, UK**
- **MBA in HR Degree** from **Wrexham University, UK** which is accredited by the **QAA, UK**



MODULES

Phase 1 (120 Credits)

- Contemporary HRM
- Performance Management
- Resourcing, Talent Management and Development
- Finance for Managers
- Strategic Marketing
- Strategic Direction & Planning
- Creative and Innovative Management
- Managing Corporate Responsibility in the wider business environment

Phase 2 (60 Credits)

- Dissertation

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BA (HONS) BUSINESS & MANAGEMENT

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EMPLOYABILITY



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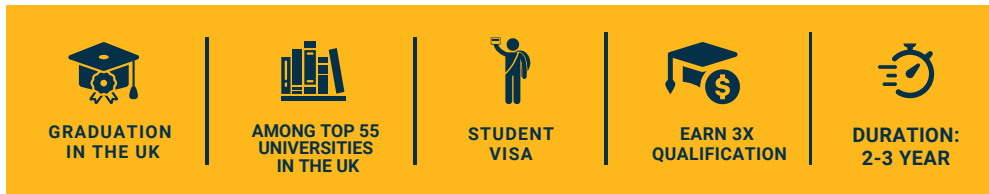
MEMBERSHIPS

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Prifysgol Wreccsam
Wrexham University



PROGRAM INTRODUCTION

Wrexham University, UK offers BA (Hons) Business & Management at the undergraduate level which can be completed in 2 years fast track. The program focuses on offering a practical approach to business and its functionalities. Unlike other undergraduate programs where students receive a degree only at the end of three years, this program asserts the importance of providing something tangible at the end of every year. Also, students with a UK Level 5 qualification can directly top-up into the final year and receive the same international degree from Wrexham University right here in the UAE.

RANKINGS

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QUALIFICATION

Upon successful completion, the students will receive:

- **Certified Business Manager** certificate from Qualifi, UK
- **Level 5 Extended Diploma in Business Management** from Qualifi, UK regulated by Ofqual, UK
- **BA (Hons) Business & Management** Degree from **Wrexham University, UK** which is accredited by the QAA, UK.



MODULES

Phase 1

- Communications in Organizations
- Leadership and the Organization
- Financial Awareness
- Managing Change
- Business Operations
- Developing Teams

Phase 2

- Responding to the Changing Business Environment
- Effective Decision Making
- Business Development
- Business Models & Growing Organizations
- Customer Management
- Risk Management & Organizations

Phase 3

- Strategic Management
- Employment Law
- Strategic Marketing
- Managing People in an International Context
- Dissertation

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Best University Giving Online Degree





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BSC (HONS) COMPUTING



93%
GRADUATE LEVEL
EMPLOYABILITY



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MEMBERSHIPS

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Prifysgol Wrecsam
Wrexham University



GRADUATION
IN THE UK



AMONG TOP 55
UNIVERSITIES
IN THE UK



STUDENT
VISA



DUAL
QUALIFICATION



DURATION:
2-3 YEAR

PROGRAM INTRODUCTION

Computing specialists are in high demand as technology now plays a role in almost everything we do. Our computing degree combines the core principles of the field with a forward-looking approach to embracing and driving new developments. Wrexham University offers BSc (Hons) Computing at the undergraduate level which can be completed in an average of 2 years fast track. Students with a UK Level 5 qualification can directly top-up into the final year and receive the same international degree from Wrexham University.

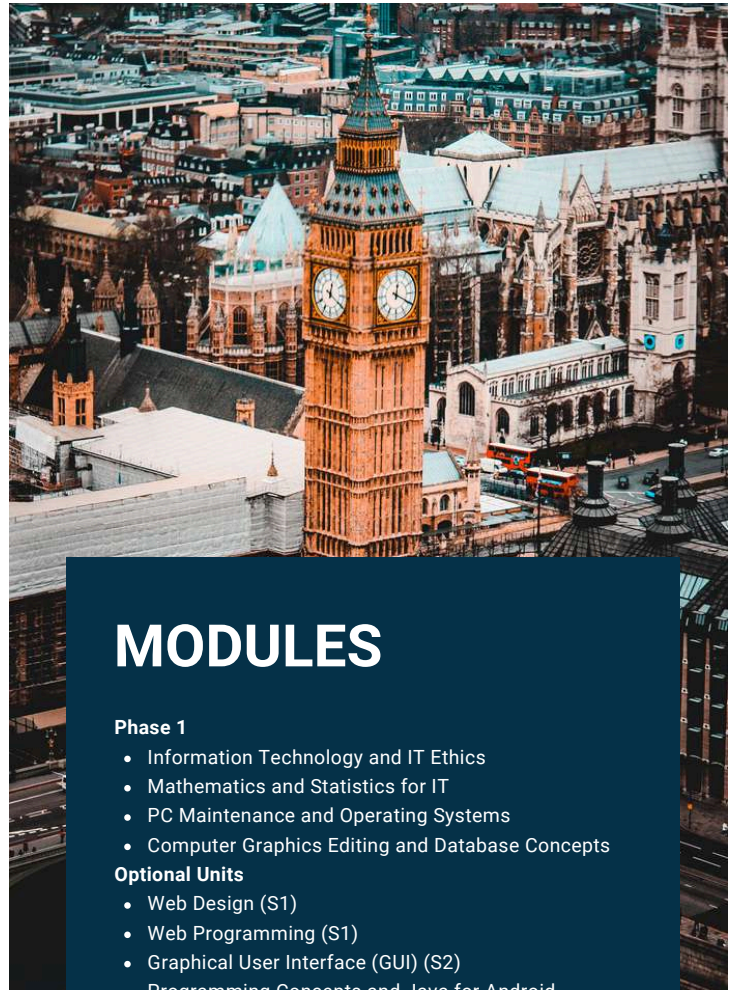
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QUALIFICATION

Upon successful completion, the students will receive:

- **Level 5 Extended Diploma in Information Technology** from **Qualifi, UK regulated by Ofqual, UK**
- **BSc (Hons) Computing** from **Wrexham University, UK** which is accredited by the QAA, UK.



MODULES

Phase 1

- Information Technology and IT Ethics
- Mathematics and Statistics for IT
- PC Maintenance and Operating Systems
- Computer Graphics Editing and Database Concepts

Optional Units

- Web Design (S1)
- Web Programming (S1)
- Graphical User Interface (GUI) (S2)
- Programming Concepts and Java for Android Programming (S2)

Phase 1

- Technopreneurship
- Network Security
- C#.NET Programming
- System Administration

Optional Units

- Content Management Systems (S1)
- Web Design (S1)
- Business to Business (B2B) E-commerce (S2)
- Business to Consumer (B2C) E-commerce (S2)

Final Year

- IT Project Management
- Distributed Data and Data Analytics
- Advanced Mobile Development
- Future Technologies
- Project

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admissions@capitalcollege.ae



BA (HONS) ACCOUNTING & FINANCE MANAGEMENT



93%
GRADUATE LEVEL
EMPLOYABILITY



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MEMBERSHIPS

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Prifysgol Wrecsam
Wrexham University



PROGRAM INTRODUCTION

Accounts and Finance degree concentrates on the practical applications of accounting and finance theories, boosting your employability by developing you as a business-ready graduate.

The degree in Accounts and Finance develops skills that are useful in a range of sectors, particularly in providing a route into financial professions. Suggested careers can include: Chartered accountant; External auditor; Stockbroker; Business development manager; Data analyst; Economist; Management consultant; Mortgage adviser.

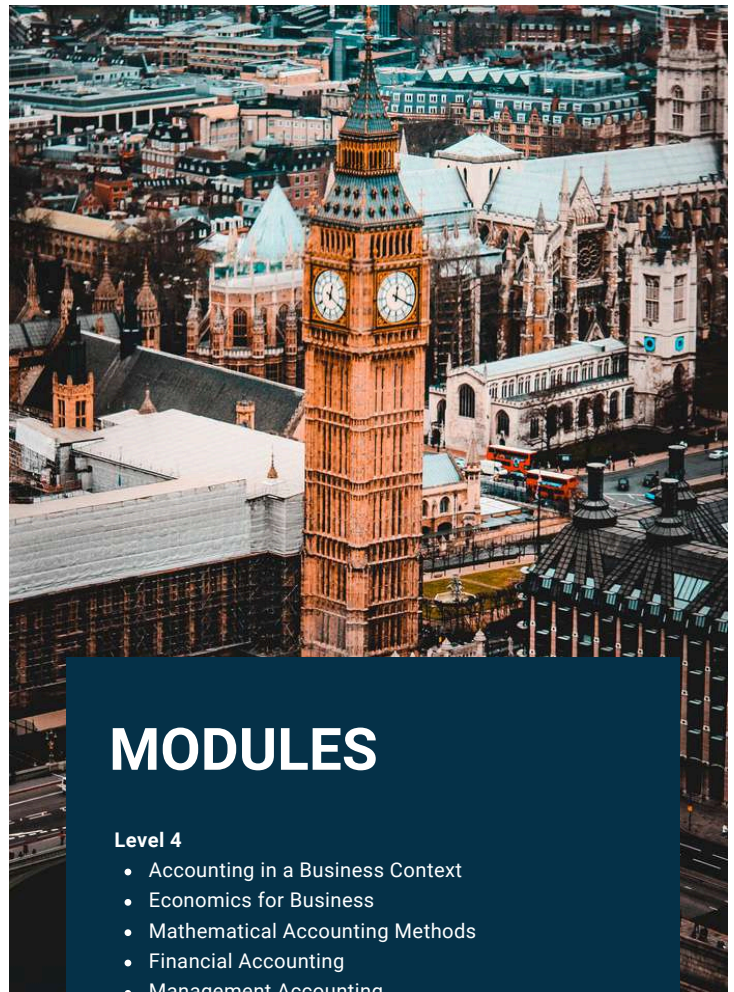
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QUALIFICATION

Upon successful completion, the students will receive:

- **Level 5 Extended Diploma in Accounts and Finance from Qualifi, UK regulated by Ofqual, UK**
- **BA (Hons) Accounting & Finance Management degree from Wrexham University, UK** which is accredited by the QAA, UK.



MODULES

Level 4

- Accounting in a Business Context
- Economics for Business
- Mathematical Accounting Methods
- Financial Accounting
- Management Accounting
- Leadership and Management in Accounting

Level 5

- Financial Management
- Financial Planning and Control
- Financial Reporting
- Principles and Practices of Taxation
- Management of People
- Ethics and Corporate Social Responsibility in Business

Final Year

- Advanced Financial Management
- Audit and Assurance
- Strategic Management
- Financial Reporting & Analysis
- Dissertation

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BA (HONS) INTERNATIONAL TOURISM & HOSPITALITY MANAGEMENT



93%
GRADUATE LEVEL
EMPLOYABILITY



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Wrexham University



GRADUATION
IN THE UK



AMONG TOP 55
UNIVERSITIES
IN THE UK



STUDENT
VISA



DUAL
QUALIFICATION



DURATION:
2-3 YEAR

PROGRAM INTRODUCTION

This dedicated degree will give you the practical skills and the vital knowledge you need for a career in the Tourism & Hospitality Management industry. The course is made up of stimulating and thought-provoking modules covering essential business topics, including advanced modules providing a breadth of knowledge and experience such as creating events, visitor attraction management, sustainable planning & development, contemporary issues in hospitality management and tourism management.

RANKINGS

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QUALIFICATION

Upon successful completion, the students will receive:

- **Level 5 Extended Diploma in Hospitality and Tourism Management** from **Qualifi, UK** regulated by Ofqual, UK
- **BA (Hons) International Tourism & Hospitality Management** from **Wrexham University, UK** which is accredited by the QAA, UK.



MODULES

Level 4


- Sustainability in Tourism and Hospitality Management (Part 1 & 2)
- Operations Management in Tourism and Resort Operations (Part 1 & 2)
- Management of Visitor Attractions (Part 1 & 2)
- Employability and Development in Hospitality Industry (Part 1 & 2)

Level 5

- Tourism Destination Management (Part 1 & 2)
- Entrepreneurship in Tourism & Hospitality Management (Part 1 & 2)
- Cultural Tourism Management (Part 1 & 2)
- Research Project

Final Year

- Strategic Marketing
- Global Food & Drink Tourism
- Contemporary Issues in Hospitality Management
- Strategic Management
- Dissertation

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DOCTOR OF BUSINESS ADMINISTRATION

DBA

Ranked

#1

by Best Value
Schools

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ABOUT WESTCLIFF UNIVERSITY

Westcliff University was established to provide quality education for students wishing to enter the expanding fields of Business and Education. Westcliff is accredited under the WASC Senior College and University Commission (WSCUC) (www.wscuc.org) and In addition, Westcliff University's business administration degrees are globally accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

Westcliff is comprised of a College of Business, College of Education, College of Technology & Engineering, and Western State College of Law. Westcliff University offers graduate and undergraduate certificates and degree programs intended to prepare students for immediate entry and advancement in their respective industries. Westcliff University offers full-time working students a chance to enroll in 100% online courses or take courses onsite at its campuses in beautiful Southern California.

MEMBERSHIPS

PRME

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**WESTCLIFF
UNIVERSITY**
AFFILIATE INSTITUTION



GRADUATION
IN THE USA



ONLINE /
ON - CAMPUS



STUDENT
VISA



DUAL
QUALIFICATION



DURATION:
24 MONTHS
AVERAGE

PROGRAM INTRODUCTION

The Doctor of Business Administration (DBA) program is designed for experienced professionals who are seeking to gain a deeper understanding of the principles that govern global business. The program emphasizes advanced decision-making and leadership skills, as well as in-depth knowledge of theory and applied research. Doctoral students have the opportunity to explore the challenges facing business today, including corporate social responsibility, globalization, and managing change.

In keeping with our commitment to working adult professionals, Westcliff has one of the few doctoral programs in Southern California that allows students to complete their studies in a synchronous hybrid or online format.

ACCREDITATION



QUALIFICATION

Upon successful completion, students will receive:

- **Level 8 Diploma in Strategic Management and Leadership by Qualifi, UK (WES approved)**
- **Doctor of Business Administration from Westcliff University, USA**



MODULES

Stage 1 – Course work

- Leadership Qualities and Practice
- Personal Leadership Development as a Strategic Manager
- Strategy Development in Cross Border and Global Organisations
- Strategic Planning in Cross Border and Global Organisations
- Strategic Direction in Cross Border and Global Organisations
- Strategic Communication
- Culture and its Impact on Strategy
- Research Methods

Phase 2 – Westcliff Research 30 credits

- Business Research Methods
- Doctoral Prospectus
- Doctoral Literature Review
- Research Methods II
- Dissertation Final Project Block I
- Preliminary Defense
- Dissertation Final Project
- Final Defense

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FASHION DESIGN

Professional / Advanced Diploma



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About Qualifi, UK & London College of Arts

Qualifi is a leading 21st -century Awarding Organisation founded to meet the developing education and training needs of learners and employers from the UK and around the globe serving the needs of learners and employers in the UK and worldwide and regulated by Ofqual.

London College of Arts is a reputed school of Design Fashion, Beauty and Media and offers award-winning British design diplomas that catalyses the student's journey to become successful executives and entrepreneurs. We provide specializations that embark from Fashion Design to Digital arts and creative makeup regimes.



Duration:
6 Months / 11 Months



Student Visas



Internships Available

Program Introduction

Do you enjoy recreating looks and designing fashion outfits? Are you a highly-creative individual looking for a program that will uplift your fashion design skills?

In our Fashion Design program, you will be introduced to different forms of fashion that you can successfully implement as you build your portfolio! Starting from designing with diverse fabric, colours, to meeting clientele expectations, our team of fashion designers and entrepreneurs will teach you all!

Qualification

Upon successful completion, the students will receive:

- Professional/ Advanced Diploma in Fashion Design from **Qualifi, UK, regulated by Ofqual, UK**
- Certified Fashion Designer from **London College of Arts, UK**

Modules

Professional Diploma in Fashion Design (6 Months)

- Fashion Illustration
- Pattern Making
- Textile Study
- Garment Construction
- Surface ornamentation
- History of Fashion
- Fashion Communication
- Portfolio

Advanced Diploma in Fashion Design (11 Months)

- **Professional Diploma in Fashion Design Modules**
- Advanced Pattern Making & Garment Construction
- Draping & Garment Construction
- Fashion Styling
- Digital Illustration



**CAPITAL
UNIVERSITY
COLLEGE**

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admissions@capitalcollege.ae

www.capitalcollege.ae

INTERIOR DESIGN

Professional/ Advanced Diploma



About Capital University College

Capital University College is the region's first Entrepreneurial University founded in 1998. Over the last 23 years, we have formed 4 international partnerships. These include North Wales Business School, Glyndwr University (UK), Westcliff University, USA, Rome Business School, Italy and a technical collaboration with London College of Arts, UK. With over 20 published courses and students flocking in from 42 countries, we offer Top-Ranked Business, Management and Design programs.

About Qualifi, UK & London College of Arts

Qualifi is a leading 21st-century Awarding Organisation founded to meet the developing education and training needs of learners and employers from the UK and around the globe serving the needs of learners and employers in the UK and worldwide and regulated by Ofqual.

London College of Arts is a reputed school of Design Fashion, Beauty and Media and offers award-winning British design diplomas that catalyses the student's journey to become successful executives and entrepreneurs. We provide specializations that embark from Fashion Design to Digital arts and creative makeup regimes.



Duration:
6 Months / 11 Months



Student Visas



Internships Available

Program Introduction

Do you have the urge to venture in the line of interior designing? Successful interior designers must have an eye for colour, creativity and décor. This can be fulfilled with our Interior Design program. With our one-of-a-kind program, you will be able to rightly implement your innovative design skills into industry experience and expand your portfolio for corporate success. Starting from designs, furniture, 3-D outlook, you will learn all facets of interior designing with us!

Qualification

Upon successful completion, the students will receive:

- Professional/ Advanced Diploma in Interior Design from **Qualifi, UK, regulated by Ofqual, UK**
- Certified Interior Designer from **London College of Arts, UK**

Modules

Professional Diploma in Interior Design (6 Months)

- Principles & Elements
- Basic Design & Free Hand Drawings
- Planning & Design In AutoCAD
- Theory Of Color & Materials With Photoshop 1
- 3d Sketchup With V-ray
- Portfolio

Advanced Diploma in Interior Design (11 Months)

- **Professional Diploma in Interior Design Modules**
- Lighting Techniques
- Building Systems And Codes
- Interior Environmental Sciences
- Photoshop 2 Post Production
- Professional Practice
- Portfolio



**CAPITAL
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INTERNATIONAL

MBA

3rd
Business School in
Italy by Eduniversal
Ranking

ABOUT CAPITAL UNIVERSITY COLLEGE

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ABOUT ROME BUSINESS SCHOOL

Rome Business School is Europe's most international business school offering Masters, MBA and Executive Education Training Programs, enabling students to become successful managers and entrepreneurs. The school is part of the Planeta Formación y Universidades, an international network connecting over 100,000 students from over 114 countries. The business school has a high 96% placement rate, has placed over 13,500 students with employment opportunities and internships and has over 9,800 collaborations with reputed global companies.

MEMBERSHIPS

PRME

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 Planeta
Formación y
Universidades

ACCREDITATION

viu
Universidad
Internacional
de Valencia

 **ISO 9001**
LL-C (Certification)

 Camera di Commercio
Brescia

 **EADL**
European Association
for Distance Learning



 **MINISTERO DELL'UNIVERSITÀ
E DELLA RICERCA**

 **EFMD**



ROME BUSINESS SCHOOL

Better Managers For a Better World

PROGRAM INTRODUCTION

The International MBA from Rome Business School is the world's **59th** ranked MBA program. (Eduniversal Ranking 2019). This program will enable you to venture as successful entrepreneurs, managers, consultants and C-level executives of renowned corporations and brands. This management program will train you to reach positions of responsibility in the company by developing and acquiring managerial skills for successful leadership and management. As MBA graduates, you will be part of a thriving business community along with being an active member of the **13,000+ alumni** network.



QUALIFICATION

Upon successful completion, the students will receive:

- Ofqual regulated **Level 7 Diploma in Business Strategy** from Qualifi, UK (WES approved)
- **International MBA** from Rome Business School, Italy
- **International MBA (Dual degree)** from Valencia International University, Spain*

* Optional: Students enrolling with a valid Bachelor degree can apply for, at an extra fee, the Dual degree option. The VIU degree earns the student 60 ECTS.

RANKINGS



As per Eduniversal Ranking 2021, Rome Business School ranks under the three top business schools in Italy. Programs ranging from finance to fashion were announced as one of the world's best programs for industry professionals to enrol into. The school is also known for the world's 59th ranked International MBA program, 40th ranked Master in Fashion Management, 22nd in Food and Beverage and Western Europe's, 60th ranked Master in Sales & Marketing. Apart from this, Rome Business School's six postgraduate programs are included in the top 50 programs worldwide as they received international acclamation for their strong foundation in academics and giving students a global perspective and experience.

DURATION

1 Year

MODULES

Phase 1



- Research Methods
- Development as a Strategic Manager
- Strategic Marketing
- Finance for Managers
- Strategic Direction & Planning
- Creative & Innovative Management
- Managing Corporate Responsibility in the Wider Business Environment

Phase 2

- Business, Government and International Economics
- Sales Management
- Intellectual capital and Talent management
- Project Management
- Supply Chain Management
- Technology and Operations Management
- Entrepreneurship

Phase 3

Capstone Project

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ONLINE MASTER IN

FASHION & DESIGN MANAGEMENT

3rd
Business School in
Italy by Eduniversal
Ranking



ABOUT CAPITAL UNIVERSITY COLLEGE

Capital University College is the region's first entrepreneurial college founded in 1998. Over the last 22 years, we have formed 4 international partnerships. These include North Wales Business School, Glyndwr University (UK), Westcliff University, USA, Rome Business School, Italy and a technical collaboration with London College of Arts, UK. With over 20 published courses and students flocking in from 42 countries, we offer top-ranked business, management and design programs.

MEMBERSHIPS

PRME 
SOCIO ORDINARIO

 Planeta
Formación y
Universidades

ABOUT ROME BUSINESS SCHOOL

Rome Business School is Europe's most international business school offering Masters, MBA and Executive Education Training Programs, enabling students to become successful managers and entrepreneurs. The school is part of the Planeta Formación y Universidades, an international network connecting over 100,000 students from over 114 countries. The business school has a high 96% placement rate, has placed over 13,5000 students with employment opportunities and internships and has over 9,800 collaborations with reputed global companies.

ACCREDITATION

 **viu**
Universidad
Internacional
de Valencia

 **ISO 9001**
LL-C (Certification)

 Camera di Commercio
Roma

 **EADL**
European Association
for Distance Learning



 **MINISTERO DELL'ISTRUZIONE,
DELL'UNIVERSITÀ E DELLA RICERCA**

 **EFMD**



ROME BUSINESS SCHOOL

Better Managers For a Better World

PROGRAM INTRODUCTION

The in Fashion & Design Management is one of the sought-after programs that allow students to learn key skills to manage fashion companies, fashion shows and fashion products. The Program will help students to develop the necessary skills to become successful fashion designers and brand associates. Alongside, you will be able to gain in-depth theoretical, practical and analytical knowledge on the innovation end of the creative industry.



QUALIFICATION

Upon successful completion, the students will receive:

- Ofqual regulated Level 7 Diploma in Business Strategy from Qualifi, UK (WES approved)
- Master in Fashion and Design Management from Rome Business School, Italy
- Master in Fashion and Design Management (Dual degree) from Valencia International University, Spain*

RANKINGS



As per Eduniversal Ranking 2021, Rome Business School ranks under the top three business schools in Italy. Programs ranging from finance to fashion were announced as one of the world's best programs for industry professionals to enrol into. The school is also known for the world's 59th ranked International MBA program, 40th ranked Master in Fashion Management, 22nd in Food and Beverage and Western Europe's, 60th ranked Master in Sales & Marketing. Apart from this, Rome Business School's six postgraduate programs are included in the top 50 programs worldwide as they received international acclamation for their strong foundation in academics and giving students a global perspective and experience.

DURATION

1 Year

MODULES

Phase 1



- Research Methods
- Development as a Strategic Manager
- Strategic Marketing
- Finance for Managers
- Strategic Direction & Planning
- Creative & Innovative Management
- Managing Corporate Responsibility in the Wider Business Environment

Phase 2

- The Fashion Market and Culture
- Fashion & Design Management Products
- Communication Strategy and Fashion Events
- The Power of Branding in Fashion
- Fashion, Design & New Technologies
- Fashion Design Techniques
- Design Studio Management
- Fashion & Design Trends

Phase 3

Capstone Project

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MASTER IN

**E-HEALTH
MANAGEMENT**



3rd
Business School in
Italy by Eduniversal
Ranking



ABOUT CAPITAL UNIVERSITY COLLEGE

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ABOUT ROME BUSINESS SCHOOL

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MEMBERSHIPS

PRME

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Formación y
Universidades**

ACCREDITATION

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Universidad
Internacional
de Valencia



ISO 9001
LL-C (Certification)



ROME BUSINESS SCHOOL

Better Managers For a Better World

PROGRAM INTRODUCTION

Master in E-Health Management is a new postgraduate program under the patronage of SIT – the Italian Society of Telemedicine that will enhance your skills and competencies to learn, manage, understand and apply advanced techniques in the healthcare industry. This is a unique program that combines electronic processes and communication strategies, bridging the gap between computer, health and communications and enabling you to become specialists in the health and management sector.



QUALIFICATION

Upon successful completion, the students will receive:

- Ofqual regulated Level 7 Diploma in Business Strategy from Qualifi, UK (WES approved)
- Master in E-Health Management from Rome Business School, Italy
- Master in E-Health Management (Dual degree) from Valencia International University, Spain*

RANKINGS

As per Eduniversal Ranking 2021, Rome Business School ranks under the top three business schools in Italy. Programs ranging from finance to fashion were announced as one of the world's best programs for industry professionals to enrol into. The school is also known for the world's 59th ranked International MBA program, 40th ranked Master in Fashion Management, 22nd in Food and Beverage and Western Europe's, 60th ranked Master in Sales & Marketing. Apart from this, Rome Business School's six postgraduate programs are included in the top 50 programs worldwide as they received international acclamation for their strong foundation in academics and giving students a global perspective and experience.

DURATION

1 Year

MODULES

Phase 1



- Research Methods
- Development as a Strategic Manager
- Strategic Marketing
- Finance for Managers
- Strategic Direction & Planning
- Creative & Innovative Management
- Managing Corporate Responsibility in the Wider Business Environment

Phase 2

- Foundations of eHealth, Tools and Electronic Medical Records
- Telemedicine, its Usage and eHealth Technology and Innovation
- eHealth Economics, and Legal and Ethical Aspects of Telemedicine
- eHealth Entrepreneurship
- New Trends & Innovation in the eHealth Industry

Phase 3

Capstone Project

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MASTER IN

TOURISM MANAGEMENT



3rd
Business School in
Italy by Eduniversal
Ranking

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MEMBERSHIPS



ACCREDITATION



ROME BUSINESS SCHOOL

Better Managers For a Better World

PROGRAM INTRODUCTION

Master in Tourism Management is the region's first European Accredited program that will rekindle your passion for tourism and allow you to create enhanced tourist experiences that are tightly knit with local cultures, environment and authentic flavors with an approach that will elevate both knowledge and experience. Throughout the program, you will be able to get exposure on the managerial end and grasp advanced techniques that will guide you to become a prominent manager in the hospitality sector.



QUALIFICATION

Upon successful completion, the students will receive:

- Ofqual regulated **Level 7 Diploma in Business Strategy** from Qualifi, UK (WES approved)
- **Master in Tourism Management** from Rome Business School, Italy
- **Master in Tourism Management (Dual degree)** from Valencia International University, Spain*

* Optional: Students enrolling with a valid Bachelor degree can apply for, at an extra fee, the Dual degree option. The VIU degree earns the student 60 ECTS.

RANKINGS

As per Eduniversal Ranking 2021, Rome Business School ranks under the top three business schools in Italy. Programs ranging from finance to fashion were announced as one of the world's best programs for industry professionals to enrol into. The school is also known for the world's 59th ranked International MBA program, 40th ranked Master in Fashion Management, 22nd in Food and Beverage and Western Europe's, 60th ranked Master in Sales & Marketing. Apart from this, Rome Business School's six postgraduate programs are included in the top 50 programs worldwide as they received international acclamation for their strong foundation in academics and giving students a global perspective and experience.

DURATION

1 Year

MODULES

Phase 1

- Research Methods
- Development as a Strategic Manager
- Strategic Marketing
- Finance for Managers
- Strategic Direction & Planning
- Creative & Innovative Management
- Managing Corporate Responsibility in the Wider Business Environment

Phase 2

- Understanding Tourism: Its Origins, Systems and Growth
- Customer Service in the Tourism Industry & Digital Communication
- Global Tourism and its Systems
- Sales Techniques, New Technologies & Legal Aspects of Tourism Management
- Tourism Startups

Phase 3

Capstone Project

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PROFESSIONAL MASTER IN

HUMAN RESOURCES MANAGEMENT

3rd
Business School in
Italy by Eduniversal
Ranking

ABOUT CAPITAL UNIVERSITY COLLEGE

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MEMBERSHIPS

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Universidades**

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European Association
for Distance Learning



 **MINISTERO DELL'UNIVERSITÀ
E DELLA RICERCA**

 **EFMD**



ROME BUSINESS SCHOOL

Better Managers For a Better World

PROGRAM INTRODUCTION

Professional Master in Human Resource Management is a program that aims to transform students into successful HR professionals who positively impact the Human Resource industry in the region. Through this program, you will be able to create a comprehensive human resource management strategy that has a lasting impression on the company's employees. The program caters to a broader range of HR disciplines where you will learn the skills required for both business and non-profit organizations and will enable you to work within diverse international environments and terms.



QUALIFICATION

Upon successful completion, the students will receive:

- Ofqual regulated **Level 7 Diploma in Human Resource Management** from Qualifi, UK (WES approved)
- **Professional Master in Human Resource Management** from Rome Business School, Italy
- **Professional Master in Human Resource Management (Dual degree)** from Valencia International University, Spain*

* Optional: Students enrolling with a valid Bachelor degree can apply for, at an extra fee, the Dual degree option. The VIU degree earns the student 60 ECTS.

RANKINGS



BEST MASTERS RANKING 2019
eduniversal

MBA PART-TIME
WORLDWIDE
www.best-masters.com



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DURATION

1 Year

MODULES

Phase 1



- Contemporary Human Resources Management
- Leading, Managing and HR Development
- Resourcing, Talent Management and Development
- Performance Management
- Employee Relations
- Investigating a Business Issue from an HR Perspective

Phase 2

- Future Trends & Future Challenges of HR
- Best HR practices for 2021
- Ethics in the Workplace
- Digital HR

Phase 3

- Capstone Project

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